

Filters and demographics

Code	Item	Values
ID	Respondent ID	
W8	Survey weight	
starttime	Interview Start Time	
endtime	Interview End Time	
age	What is your age?	
profile_gender	Are you ...?	<1> Male <2> Female
profile_GOR	Which area of the UK do you live in?	<1> North East <2> North West <3> Yorkshire and the Humber <4> East Midlands <5> West Midlands <6> East of England <7> London <8> South East <9> South West <10> Wales <11> Scotland
profile_socialgrade_cie	Social grade (Chief Income Earner)	<1> A <2> B <3> C1 <4> C2 <5> D <6> E
profile_education_level	What is the highest educational or work-related qualification you have?	<1> No formal qualifications <2> Youth training certificate/skillseekers <3> Recognised trade apprenticeship completed <4> Clerical and commercial <5> City and Guild certificate <6> City and Guild certificate – advanced <7> ONC <8> CSE grades 2-5 <9> CSE grade 1, GCE O level, GCSE, School Certificate <10> Scottish Ordinary/ Lower Certificate <11> GCE A level or Higher Certificate <12> Scottish Higher Certificate <13> Nursing qualification (eg SEN, SRN, SCM, RGN) <14> Teaching qualification (not degree) <15> University diploma

		<p><16> University or CNAA first degree (eg BA, B.Sc, B.Ed)</p> <p><17> University or CNAA higher degree (eg M.Sc, Ph.D)</p> <p><18> Other technical, professional or higher qualification</p> <p><19> Don't know</p> <p><20> Prefer not to say</p>
profile_education_age	At what age did you finish full-time education?	<p><1> 15 or under</p> <p><2> 16</p> <p><3> 17-18</p> <p><4> 19</p> <p><5> 20+</p> <p><6> Still at school/Full time student</p> <p><7> Can't remember</p> <p><98> Skipped</p>
profile_gross_household	Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income?	<p><1> under 5,000 per year</p> <p><2> 5,000 to 9,999 per year</p> <p><3> 10,000 to 14,999 per year</p> <p><4> 15,000 to 19,999 per year</p> <p><5> 20,000 to 24,999 per year</p> <p><6> 25,000 to 29,999 per year</p> <p><7> 30,000 to 34,999 per year</p> <p><8> 35,000 to 39,999 per year</p> <p><9> 40,000 to 44,999 per year</p> <p><10> 45,000 to 49,999 per year</p> <p><11> 50,000 to 59,999 per year</p> <p><12> 60,000 to 69,999 per year</p> <p><13> 70,000 to 99,999 per year</p> <p><14> 100,000 to 149,999 per year</p> <p><15> 150,000 and over</p> <p><16> Don't know</p> <p><17> Prefer not to answer</p> <p><98> Skipped</p>
profile_gross_personal	Gross PERSONAL income is an individual's total income received from all sources, including wages, salaries, or rents and before tax deductions...What is your gross personal income?	<p><1> under 5,000 per year</p> <p><2> 5,000 to 9,999 per year</p> <p><3> 10,000 to 14,999 per year</p> <p><4> 15,000 to 19,999 per year</p> <p><5> 20,000 to 24,999 per year</p> <p><6> 25,000 to 29,999 per year</p> <p><7> 30,000 to 34,999 per year</p> <p><8> 35,000 to 39,999 per year</p> <p><9> 40,000 to 44,999 per year</p> <p><10> 45,000 to 49,999 per year</p> <p><11> 50,000 to 59,999 per year</p> <p><12> 60,000 to 69,999 per year</p> <p><13> 70,000 to 99,999 per year</p> <p><14> 100,000 and over</p> <p><15> Don't know</p> <p><16> Prefer not to answer</p> <p><98> Skipped</p>

profile_household_size	How many people, including yourself, are there in your household? Please include both adults and children.	<1> 1 <2> 2 <3> 3 <4> 4 <5> 5 <6> 6 <7> 7 <8> 8 or more <9> Don't know <10> Prefer not to say <98> Skipped
profile_marital_stat	What is your marital status?	<1> Married <2> Living as married <3> Separated (after being married) <4> Divorced <5> Widowed <6> Never married <7> Civil Partnership <8> Skipped
profile_work_industry	Please tell us which of the following options best describes the type of work you do?	<1> Advertising/Marketing/PR <2> Aerospace <3> Agriculture/Chemicals/Forest Product <4> Automotive <5> Computers/Electronics <6> Construction <7> Consumer Goods <8> Education <9> Energy/Mining <10> Finance/Insurance/Real Estate <11> Government/Military/Public Service <12> Hospitality/Recreation <13> Media/Publishing/Entertainment <14> Medical/Health Services <15> Pharmaceuticals <16> Retail <17> Service <18> Telecommunications/Networking <19> Travel/Transportation <20> Other <21> Have never worked <98> Skipped
profile_work_organisation	Please tell us which type of organisation you do or did work for.	<1> Self-employed <2> Private sector firm or company (e.g. limited companies and Plcs) <3> Nationalised industry or public corporation (e.g. Post Office) <4> Other public sector employer (e.g. Central Government) <5> Charity/voluntary sector

		<p><6> Other <7> Have never worked <8> Skipped</p>
profile_work_stat	Which of these applies to you?	<p><1> Working full time (30 or more hours per week) <2> Working part time (8-29 hours a week) <3> Working part time (Less than 8 hours a week) <4> Full time student <5> Retired <6> Unemployed <7> Not working <8> Other</p>
profile_work_type	Please tell us which one of the following options best describes the sort of work you do. (If you are not working now, please tell us what you did in your last job.)	<p><1> Professional or higher technical work / higher managerial - work that requires at least degree-level qualifications <2> Manager or Senior Administrator / intermediate managerial / professional <3> Clerical/junior managerial/professional/administrator <4> Sales or Services <5> Foreman or Supervisor of Other Workers <6> Skilled Manual Work <7> Semi-Skilled or Unskilled Manual Work <8> Other <9> Have never worked</p>
profile_house_tenure	Do you own or rent the home in which you live?	<p><1> Own – outright <2> Own – with a mortgage <3> Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent) <4> Rent – from a private landlord <5> Rent – from my local authority <6> Rent – from a housing association <7> Neither – I live with my parents, family or friends but pay some rent to them <8> Neither – I live rent-free with my parents, family or friends <9> Other <98> Skipped</p>
political_attention	How much attention do you generally pay to politics?	<p><1> 0 – Pay no attention <2> 1 <3> 2 <4> 3 <5> 4</p>

		<6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 – Pay a great deal of attention
profile_household_children	How many of the people in your household are under 18?	<1> 0 <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 or more <7> 6 or more <8> Don't know <9> Prefer not to say
voted_ge_2019	Talking to people about the General Election in December 2019, we have found that a lot of people didn't manage to vote. How about you – did you manage to vote in the General Election?	<1> Yes, voted <2> No, did not vote <99> Don't know
pastvote_ge_2019	Which party did you vote for at the General Election in December 2019?	<1> Conservative <2> Labour <3> Liberal Democrat <4> Scottish National Party (SNP) <5> Plaid Cymru <6> Brexit Party <7> Green <98> Other <99> Don't know <998> Skipped
pastvote_EURef	In the Referendum in 2016 on whether Britain should remain in or leave the European Union, which way did you vote, or did you not vote?	<1> I voted to Remain <2> I voted to Leave <3> I did not vote <4> Can't remember
core_dem_4	How would you describe the place where you live?	<1> A big city <2> Suburbs or outskirts of big city <3> Town or small city <4> Country village <5> Farm or home in the countryside <99> Don't know
core_dem_6	Are you a citizen of the UK?	<1> Yes <2> No <3> Prefer not to say
profile_religion	Do you regard yourself as belonging to any	<1> No, I do not regard myself as belonging to any particular religion.

	particular religion, and if so, to which of these do you belong?	<p><2> Yes - Church of England/Anglican/Episcopal</p> <p><3> Yes - Roman Catholic</p> <p><4> Yes - Presbyterian/Church of Scotland</p> <p><5> Yes - Methodist</p> <p><6> Yes - Baptist</p> <p><7> Yes – United Reformed Church</p> <p><8> Yes – Free Presbyterian</p> <p><9> Yes - Brethren</p> <p><10> Yes - Judaism</p> <p><11> Yes - Hinduism</p> <p><12> Yes - Islam</p> <p><13> Yes - Sikhism</p> <p><14> Yes - Buddhism</p> <p><15> Yes - Other</p> <p><16> Prefer not to say</p> <p><17> Yes – Orthodox Christian</p> <p><18> Yes - Pentecostal (e.g. Assemblies of God, Elim Pentecostal Church, New Testament Church of God, Redeemed Christian Church)</p> <p><19> Yes - Evangelical – independent/non-denominational (e.g. FIEC, Pioneer, Vineyard, Newfrontiers)</p> <p><98> Skipped</p>
core_dem_10	Apart from special occasions such as weddings and funerals, about how often do you attend religious services nowadays?	<p><1> Every day</p> <p><2> More than once a week</p> <p><3> Once a week</p> <p><4> At least once a month</p> <p><5> Only on special holy days</p> <p><6> Less often</p> <p><7> Never</p>
core_dem_13	Were your parents' citizens of the UK at the time of their birth?	<p><1> Both parents were UK citizens</p> <p><2> Only my father was a UK citizen</p> <p><3> Only my mother was a UK citizen</p> <p><4> Neither of my parents were UK citizens</p> <p><99> Don't know</p>
ethnicity_new	What ethnic group best describes you? Please select one option only.	<p><1> English / Welsh / Scottish / Northern Irish / British</p> <p><2> Irish</p> <p><3> Gypsy or Irish Traveller</p> <p><4> Any other White background</p> <p><5> White and Black Caribbean</p> <p><6> White and Black African</p> <p><7> White and Asian</p> <p><8> Any other Mixed / Multiple ethnic background</p> <p><9> Indian</p>

		<10> Pakistani <11> Bangladeshi <12> Chinese <13> Any other Asian background <14> African <15> Caribbean <16> Any other Black / African / Caribbean background <17> Arab <18> Any other ethnic group <19> Prefer not to say
ONS_RU11IND_EWS_2021	ONS Rural-Urban classification of the respondents' place of living	<0> Postcode does not resolve <1> A1-Urban major conurbation <2> B1-Urban minor conurbation <3> C1-Urban city and town <4> C2-Urban city and town in a sparse setting <5> D1-Rural town and fringe <6> D2-Rural town and fringe in a sparse setting <7> E1-Rural village <8> E2-Rural village in a sparse setting <9> F1-Rural hamlet and isolated dwellings <10> F2-Rural hamlet and isolated dwellings in a sparse setting <11> Z9-Channel Islands and Isle of Mann <12> Large Urban Area (Scotland) <13> Other Urban Area (Scotland) <14> Accessible small town (Scotland) <15> Remote small town (Scotland) <16> Very remote small town (Scotland) <17> Accessible rural (Scotland) <18> Remote rural (Scotland) <19> Very Remote rural (Scotland)
consentQ	Do you agree to take part in this research study?	<1> I agree to take part
core_filt	Would you say that you live in an urban place, a rural place, or someplace in between?	<1> Very urban <2> Somewhat urban <3> More urban than rural <4> More rural than urban <5> Somewhat rural <6> Very rural

Rural/Urban consciousness

Code	Item	Values
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core_consc	To what extent, if at all, do you agree or disagree with each of the following statements?	<1> Done the section
core_consc_1	The term [ingroup] resident is a good description of how I see myself.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_2	Being [ingroup] resident is very important to me.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_3	When I meet people who live in [ingroup] areas, I feel connected.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_4	I have similar values to other people living in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_5	I have a lot in common with other people living in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_6	Politicians don't care what people living in [ingroup] areas think.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_7	Elites look down on people living in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_8	People living in [ingroup] areas have no say in what the government does.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know

core_consc_9	There are too many MPs from [outgroup] areas who do not represent the interests of people living in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_10	Politicians ignore the issues that really matter in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_11	[Ingroup] areas are not represented enough in the media.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_12	[Ingroup] areas are usually last in line for government spending on things like roads, schools and healthcare.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_13	The government spends too much money on the development of [outgroup] areas, while the development of [ingroup] areas falls by the wayside.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_14	People in [outgroup] areas do not respect the lifestyle of people in [ingroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_15	People in [outgroup] areas have quite different values to me.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_consc_16	People in [ingroup] areas work harder than people in [outgroup] areas.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know

Rural/Urban experiences

Code	Item	Values
core_exp_1	How would you describe the main place where you lived until age 18?	<1> A big city <2> Suburbs or outskirts of big city <3> Town or small city <4> Country village <5> Farm or home in the countryside <99> Don't know
core_exp_2	And still thinking about the main place where you grew up, how many times have you moved to other places? *As a reminder, we are interested in the different areas you have lived in, rather than the different homes you have had. If you have moved home several times, but always in the same area, this counts as one place.*	<1> 0 - I have never moved to another place <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 <12> 11 <13> 12 <14> 13 <15> 14 <16> 15 <17> 16 <18> 17 <19> 18 <20> 19 <21> 20 times or more <22> Can't remember
core_exp_3	About how many years have you lived in your main place of residence?	<1> Less than 1 year <2> 1 year <3> 2 years <4> 3 years <5> 4 years <6> 5 years <7> 6 years <8> 7 years <9> 8 years <10> 9 years <11> 10 years or more <12> Can't remember
core_exp_4	If you could move, would you want to...	<1> Stay where you are <2> Move to a big city <3> Move to suburbs or outskirts of big city

		<p><4> Move to a town or small city</p> <p><5> Move to a country village</p> <p><6> Move to a farm or home in the countryside</p> <p><99> Don't know</p>
core_exp_5	What is the main reason that made you decide to live at your current place of residence?	<p><1> To live closer to my job/new job</p> <p><2> To seek work</p> <p><3> Married/Moved in with partner</p> <p><4> Separated/Split up from partner</p> <p><5> To live closer to place of education (college, university)</p> <p><6> Larger/more expensive accommodation</p> <p><7> Smaller/less expensive accommodation</p> <p><8> Health reasons (e.g. stairs, care home, house too damp)</p> <p><9> Traffic, noise</p> <p><10> Safety of area (crime, vandalism)</p> <p><11> To be closer to amenities/services/public transport</p> <p><12> I was born and raised here</p> <p><13> I like the way of life in this community</p> <p><14> I share the same values as most people living here</p> <p><15> Other (open, available in core_exp_5_open)</p>
core_exp_6	On the following scale, could you state your satisfaction about the following services at your current place of residence:	<1> Done the section
core_exp_6_1	Health	<p><1> Very satisfied</p> <p><2> Fairly satisfied</p> <p><3> Neither satisfied nor dissatisfied</p> <p><4> Fairly dissatisfied</p> <p><5> Very dissatisfied</p> <p><99> Don't know</p>
core_exp_6_2	Education	<p><1> Very satisfied</p> <p><2> Fairly satisfied</p> <p><3> Neither satisfied nor dissatisfied</p> <p><4> Fairly dissatisfied</p> <p><5> Very dissatisfied</p>

		<99> Don't know
core_exp_6_3	Culture and recreation	<1> Very satisfied <2> Fairly satisfied <3> Neither satisfied nor dissatisfied <4> Fairly dissatisfied <5> Very dissatisfied <99> Don't know
core_exp_6_4	Public transport	<1> Very satisfied <2> Fairly satisfied <3> Neither satisfied nor dissatisfied <4> Fairly dissatisfied <5> Very dissatisfied <99> Don't know
core_exp_6_5	Grocery shops and local services	<1> Very satisfied <2> Fairly satisfied <3> Neither satisfied nor dissatisfied <4> Fairly dissatisfied <5> Very dissatisfied <99> Don't know
core_exp_7	Generally speaking, has the provision of the following services in your local area deteriorated or improved during the last 10 years? If you haven't lived in your current location for this long, please state your impression since you moved there.	<1> Done the section
core_exp_7_1	Health	<1> Deteriorated a lot <2> Deteriorated a little <3> Stayed about the same <4> Improved a little <5> Improved a lot <99> Don't know
core_exp_7_2	Education	<1> Deteriorated a lot <2> Deteriorated a little <3> Stayed about the same <4> Improved a little <5> Improved a lot <99> Don't know
core_exp_7_3	Culture and recreation	<1> Deteriorated a lot <2> Deteriorated a little <3> Stayed about the same <4> Improved a little <5> Improved a lot <99> Don't know
core_exp_7_4	Public transport	<1> Deteriorated a lot <2> Deteriorated a little <3> Stayed about the same <4> Improved a little <5> Improved a lot

		<99> Don't know
core_exp_7_5	Grocery shops and local services	<1> Deteriorated a lot <2> Deteriorated a little <3> Stayed about the same <4> Improved a little <5> Improved a lot <99> Don't know
core_exp_8	How often, if at all, do you meet people from the following places (be it for work, family, leisure, services ...)?	<1> Done the section
core_exp_8_1	A big city	<1> Every day <2> At least once a week <3> At least once a month <4> At least once every six months <5> At least once a year <6> Never <99> Don't know
core_exp_8_2	The suburb or outskirts of big city	<1> Every day <2> At least once a week <3> At least once a month <4> At least once every six months <5> At least once a year <6> Never <99> Don't know
core_exp_8_3	A town or small city	<1> Every day <2> At least once a week <3> At least once a month <4> At least once every six months <5> At least once a year <6> Never <99> Don't know
core_exp_8_4	Country village	<1> Every day <2> At least once a week <3> At least once a month <4> At least once every six months <5> At least once a year <6> Never <99> Don't know
core_exp_8_5	A farm or home in the countryside	<1> Every day <2> At least once a week <3> At least once a month <4> At least once every six months <5> At least once a year <6> Never <99> Don't know

Conjoints

Rural

Candidate A is a [PARTY – attr3_concept1] candidate.

- [GENDER – attr1_concept1] is generally considered to be [POSITION - attr4_concept1].
- [GENDER - attr1_concept1] recently moved to the constituency. Before moving, [GENDER - attr1_concept1] says [GENDER - attr1_concept1] [DESCRIPTIVE - attr5_concept1]
- In a recent newspaper interview, [GENDER - attr1_concept1] said [AFFECTIVE RURAL - attr6_concept1] while [AFFECTIVE URBAN - attr7_concept1].
- [GENDER - attr1_concept1] said that if elected, as well as meeting and helping individual constituents, [GENDER - attr1_concept1] would use [PRONOUN - attr2_concept1] speeches in parliament to [SURROGACY - attr8_concept1].
- [INTEREST_GROUP_YN - attr9_concept1]

Candidate B is a [PARTY - attr3_concept2] candidate.

- [GENDER - attr1_concept2] is generally considered to be [POSITION - attr4_concept2]
- [GENDER - attr1_concept2] recently moved to the constituency. Before moving, [GENDER - attr1_concept2] says [GENDER - attr1_concept2] [DESCRIPTIVE - attr5_concept2].
- In a recent newspaper interview, [GENDER - attr1_concept2] said [AFFECTIVE RURAL - attr6_concept2], while [AFFECTIVE URBAN - attr7_concept2]
- [GENDER - attr1_concept2] said that if elected, as well as meeting and helping individual constituents, [GENDER - attr1_concept2] would use [PRONOUN - attr2_concept2] speeches in parliament to [SURROGACY - attr8_concept2].
- [INTEREST_GROUP_YN - attr9_concept2].

Code	Item	Values
q_attr1_concept1_task1	GENDER - Candidate A Screen 1	<1> He <2> She <8> Skipped <9> NA
q_attr1_concept1_task2	GENDER - Candidate A Screen 2	<1> He <2> She <8> Skipped <9> NA
q_attr1_concept1_task3	GENDER - Candidate A Screen 3	<1> He <2> She <8> Skipped <9> NA
q_attr1_concept2_task1	GENDER - Candidate B Screen 1	<1> He <2> She <8> Skipped <9> NA
q_attr1_concept2_task2	GENDER - Candidate B Screen 2	<1> He <2> She <8> Skipped <9> NA
q_attr1_concept2_task3	GENDER - Candidate B Screen 3	<1> He <2> She <8> Skipped

		<9> NA
q_attr2_concept1_task1	PRONOUN - Candidate A Screen 1	<1> his <2> her <8> Skipped <9> NA
q_attr2_concept1_task2	PRONOUN - Candidate A Screen 2	<1> his <2> her <8> Skipped <9> NA
q_attr2_concept1_task3	PRONOUN - Candidate A Screen 3	<1> his <2> her <8> Skipped <9> NA
q_attr2_concept2_task1	PRONOUN - Candidate B Screen 1	<1> his <2> her <8> Skipped <9> NA
q_attr2_concept2_task2	PRONOUN - Candidate B Screen 2	<1> his <2> her <8> Skipped <9> NA
q_attr2_concept2_task3	PRONOUN - Candidate B Screen 3	<1> his <2> her <8> Skipped <9> NA
q_attr3_concept1_task1	PARTY - Candidate A Screen 1	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr3_concept1_task2	PARTY - Candidate A Screen 2	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr3_concept1_task3	PARTY - Candidate A Screen 3	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr3_concept2_task1	PARTY - Candidate B Screen 1	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr3_concept2_task2	PARTY - Candidate B Screen 2	<1> Labour <2> Conservative

		<3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr3_concept2_task3	PARTY - Candidate B Screen 3	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q_attr4_concept1_task1	POSITION - Candidate A Screen 1	<1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA
q_attr4_concept1_task2	POSITION - Candidate A Screen 2	<1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA
q_attr4_concept1_task3	POSITION - Candidate A Screen 3	<1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru

		<p><8> in the centre of Plaid Cymru</p> <p><98> Skipped</p> <p><99> NA</p>
q_attr4_concept2_task1	POSITION - Candidate B Screen 1	<p><1> on the left of the Labour party</p> <p><2> in the centre of the Labour party</p> <p><3> on the right of the Conservative party</p> <p><4> in the centre of the Conservative party</p> <p><5> on the left of the SNP</p> <p><6> in the centre of the SNP</p> <p><7> on the left of Plaid Cymru</p> <p><8> in the centre of Plaid Cymru</p> <p><98> Skipped</p> <p><99> Not Asked</p>
q_attr4_concept2_task2	POSITION - Candidate B Screen 2	<p><1> on the left of the Labour party</p> <p><2> in the centre of the Labour party</p> <p><3> on the right of the Conservative party</p> <p><4> in the centre of the Conservative party</p> <p><5> on the left of the SNP</p> <p><6> in the centre of the SNP</p> <p><7> on the left of Plaid Cymru</p> <p><8> in the centre of Plaid Cymru</p> <p><98> Skipped</p> <p><99> NA</p>
q_attr4_concept2_task3	POSITION - Candidate B Screen 3	<p><1> on the left of the Labour party</p> <p><2> in the centre of the Labour party</p> <p><3> on the right of the Conservative party</p> <p><4> in the centre of the Conservative party</p> <p><5> on the left of the SNP</p> <p><6> in the centre of the SNP</p> <p><7> on the left of Plaid Cymru</p> <p><8> in the centre of Plaid Cymru</p> <p><98> Skipped</p> <p><99> NA</p>
q_attr5_concept1_task1	DESCRIPTIVE - Candidate A Screen 1	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p>

		<p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr5_concept1_task2	DESCRIPTIVE - Candidate A Screen 2	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p> <p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr5_concept1_task3	DESCRIPTIVE - Candidate A Screen 3	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p> <p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr5_concept2_task1	DESCRIPTIVE - Candidate B Screen 1	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p> <p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr5_concept2_task2	DESCRIPTIVE - Candidate B Screen 2	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p> <p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr5_concept2_task3	DESCRIPTIVE - Candidate B Screen 3	<p><1> lived only in urban areas</p> <p><2> mostly lived in urban areas</p> <p><3> lived in rural areas about half the time</p> <p><4> mostly lived in rural areas</p> <p><5>lived only in rural areas</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept1_task1	AFFECTIVE_RURAL - Candidate A Screen 1	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p>

		<p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept1_task2	AFFECTIVE_RURAL - Candidate A Screen 2	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p> <p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept1_task3	AFFECTIVE_RURAL - Candidate A Screen 3	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p> <p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept2_task1	AFFECTIVE_RURAL - Candidate B Screen 1	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p> <p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept2_task2	AFFECTIVE_RURAL - Candidate B Screen 2	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p> <p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr6_concept2_task3	AFFECTIVE_RURAL - Candidate B Screen 3	<p><1> this country only succeeds when its rural areas succeed</p> <p><2> rural areas need to face up to how society is changing</p> <p><3> rural areas face many challenges, and many opportunities</p> <p><8> Skipped</p> <p><9> NA</p>

q_attr7_concept1_task1	AFFECTIVE_URBAN - Candidate A Screen 1	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr7_concept1_task2	AFFECTIVE_URBAN - Candidate A Screen 2	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr7_concept1_task3	AFFECTIVE_URBAN - Candidate A Screen 3	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr7_concept2_task1	AFFECTIVE_URBAN - Candidate B Screen 1	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr7_concept2_task2	AFFECTIVE_URBAN - Candidate B Screen 2	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr7_concept2_task3	AFFECTIVE_URBAN - Candidate B Screen 3	<1> Britain's urban areas deserve to be successful <2> some urban areas have had it too good for too long <3> you can't generalise too much about urban areas <8> Skipped <9> NA
q_attr8_concept1_task1	SURROGACY - Candidate A Screen 1	<1> fight for this constituency

		<p><2> fight for this constituency and for rural areas across the country</p> <p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr8_concept1_task2	SURROGACY - Candidate A Screen 2	<p><1> fight for this constituency</p> <p><2> fight for this constituency and for rural areas across the country</p> <p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr8_concept1_task3	SURROGACY - Candidate A Screen 3	<p><1> fight for this constituency</p> <p><2> fight for this constituency and for rural areas across the country</p> <p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr8_concept2_task1	SURROGACY - Candidate B Screen 1	<p><1> fight for this constituency</p> <p><2> fight for this constituency and for rural areas across the country</p> <p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr8_concept2_task2	SURROGACY - Candidate B Screen 2	<p><1> fight for this constituency</p> <p><2> fight for this constituency and for rural areas across the country</p>

		<p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr8_concept2_task3	SURROGACY - Candidate B Screen 3	<p><1> fight for this constituency</p> <p><2> fight for this constituency and for rural areas across the country</p> <p><3> fight for this constituency and for women across the country</p> <p><4> fight for this constituency and for ethnic minorities across the country</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr9_concept1_task1	INTEREST_GROUP_YN - Candidate A Screen 1	<p><1> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament.</p> <p><2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament.</p> <p><8> Skipped</p> <p><9> NA</p>
q_attr9_concept1_task2	INTEREST_GROUP_YN - Candidate A Screen 2	<p><1> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament.</p> <p><2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament.</p> <p><8> Skipped</p>

		<9> NA
q_attr9_concept1_task3	INTEREST_GROUP_YN - Candidate A Screen 3	<1> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament. <2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament. <8> Skipped <9> NA
q_attr9_concept2_task1	INTEREST_GROUP_YN - Candidate B Screen 1	<1> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament. <2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament. <8> Skipped <9> NA
q_attr9_concept2_task2	INTEREST_GROUP_YN - Candidate B Screen 2	<1> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament. <2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament. <8> Skipped <9> NA
q_attr9_concept2_task3	INTEREST_GROUP_YN - Candidate B Screen 3	<1> Representatives of the Rural Partnership, an

		organisation that represents rural areas, expressed their disappointment that the candidate had not yet met with them in Parliament. <2> Representatives of the Rural Partnership, an organisation that represents rural areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament. <8> Skipped <9> NA
uk_conj_r_1	If you had to choose, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA
uk_conj_r_2	And of these two candidates, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA
uk_conj_r_3	And of these two candidates, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA

Urban

Candidate A is a [PARTY – attr3_concept1] candidate.

- [GENDER – attr1_concept1] is generally considered to be [POSITION – attr4_concept1].
- [GENDER – attr1_concept1] recently moved to the constituency. Before moving, [GENDER – attr1_concept1] says [GENDER – attr1_concept1] [DESCRIPTIVE – attr5_concept1]
- In a recent newspaper interview, [GENDER – attr1_concept1] said [AFFECTIVE URBAN – attr6_concept1] while [AFFECTIVE RURAL – attr7_concept1].
- [GENDER – attr1_concept1] said that if elected, as well as meeting and helping individual constituents, [GENDER – attr1_concept1] would use [PRONOUN – attr2_concept1] speeches in parliament to [SURROGACY – attr8_concept1].
- [INTEREST_GROUP_YN – attr9_concept1]

Candidate B is a [PARTY – attr3_concept2] candidate.

- [GENDER – attr1_concept2] is generally considered to be [POSITION – attr4_concept1]
- [GENDER – attr1_concept2] recently moved to the constituency. Before moving, [GENDER – attr1_concept2] says [GENDER – attr1_concept2] [DESCRIPTIVE – attr5_concept2].
- In a recent newspaper interview, [GENDER – attr1_concept2] said [AFFECTIVE URBAN – attr6_concept2], while [AFFECTIVE RURAL – attr7_concept2]
- [GENDER – attr1_concept2] said that if elected, as well as meeting and helping individual constituents, [GENDER – attr1_concept2] would use [PRONOUN – attr2_concept2] speeches in parliament to [SURROGACY – attr8_concept2].
- [INTEREST_GROUP_YN – attr9_concept2].

Code	Item	Values
q2_attr1_concept1_task1	GENDER - Candidate A Screen 1	<1> He <2> She

		<8> Skipped <9> NA
q2_attr1_concept1_task2	GENDER - Candidate A Screen 2	<1> He <2> She <8> Skipped <9> NA
q2_attr1_concept1_task3	GENDER - Candidate A Screen 3	<1> He <2> She <8> Skipped <9> NA
q2_attr1_concept2_task1	GENDER - Candidate B Screen 1	<1> He <2> She <8> Skipped <9> NA
q2_attr1_concept2_task2	GENDER - Candidate B Screen 2	<1> He <2> She <8> Skipped <9> NA
q2_attr1_concept2_task3	GENDER - Candidate B Screen 3	<1> He <2> She <8> Skipped <9> NA
q2_attr2_concept1_task1	ETHNICITY - Candidate A Screen 1	<1> his <2> her <8> Skipped <9> NA
q2_attr2_concept1_task2	ETHNICITY - Candidate A Screen 2	<1> his <2> her <8> Skipped <9> NA
q2_attr2_concept1_task3	ETHNICITY - Candidate A Screen 3	<1> his <2> her <8> Skipped <9> NA
q2_attr2_concept2_task1	ETHNICITY - Candidate B Screen 1	<1> his <2> her <8> Skipped <9> NA
q2_attr2_concept2_task2	ETHNICITY - Candidate B Screen 2	<1> his <2> her <8> Skipped <9> NA
q2_attr2_concept2_task3	ETHNICITY - Candidate B Screen 3	<1> his <2> her <8> Skipped <9> NA
q2_attr3_concept1_task1	PARTY - Candidate A Screen 1	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped

		<9> NA
q2_attr3_concept1_task2	PARTY - Candidate A Screen 2	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q2_attr3_concept1_task3	PARTY - Candidate A Screen 3	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q2_attr3_concept2_task1	PARTY - Candidate B Screen 1	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q2_attr3_concept2_task2	PARTY - Candidate B Screen 2	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q2_attr3_concept2_task3	PARTY - Candidate B Screen 3	<1> Labour <2> Conservative <3> SNP <4> Plaid Cymru <8> Skipped <9> NA
q2_attr4_concept1_task1	POSITION - Candidate A Screen 1	<1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA
q2_attr4_concept1_task2	POSITION - Candidate A Screen 2	<1> on the left of the Labour party <2> in the centre of the Labour party

		<p><3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA</p>
q2_attr4_concept1_task3	POSITION - Candidate A Screen 3	<p><1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA</p>
q2_attr4_concept2_task1	POSITION - Candidate B Screen 1	<p><1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA</p>
q2_attr4_concept2_task2	POSITION - Candidate B Screen 2	<p><1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP</p>

		<p><7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA</p>
q2_attr4_concept2_task3	POSITION - Candidate B Screen 3	<p><1> on the left of the Labour party <2> in the centre of the Labour party <3> on the right of the Conservative party <4> in the centre of the Conservative party <5> on the left of the SNP <6> in the centre of the SNP <7> on the left of Plaid Cymru <8> in the centre of Plaid Cymru <98> Skipped <99> NA</p>
q2_attr5_concept1_task1	DESCRIPTIVE - Candidate A Screen 1	<p><1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped <9> NA</p>
q2_attr5_concept1_task2	DESCRIPTIVE - Candidate A Screen 2	<p><1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped <9> NA</p>
q2_attr5_concept1_task3	DESCRIPTIVE - Candidate A Screen 3	<p><1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped <9> NA</p>
q2_attr5_concept2_task1	DESCRIPTIVE - Candidate B Screen 1	<p><1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped</p>

		<9> NA
q2_attr5_concept2_task2	DESCRIPTIVE - Candidate B Screen 2	<1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped <9> NA
q2_attr5_concept2_task3	DESCRIPTIVE - Candidate B Screen 3	<1> lived only in urban areas <2> mostly lived in urban areas <3> lived in rural areas about half the time <4> mostly lived in rural areas <5>lived only in rural areas <8> Skipped <9> NA
q2_attr6_concept1_task1	AFFECTIVE_URBAN - Candidate A Screen 1	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities <8> Skipped <9> NA
q2_attr6_concept1_task2	AFFECTIVE_URBAN - Candidate A Screen 2	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities <8> Skipped <9> NA
q2_attr6_concept1_task3	AFFECTIVE_URBAN - Candidate A Screen 3	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities <8> Skipped <9> NA
q2_attr6_concept2_task1	AFFECTIVE_URBAN - Candidate B Screen 1	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities

		<8> Skipped <9> NA
q2_attr6_concept2_task2	AFFECTIVE_URBAN - Candidate B Screen 2	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities <8> Skipped <9> NA
q2_attr6_concept2_task3	AFFECTIVE_URBAN - Candidate B Screen 3	<1> this country only succeeds when its urban areas succeed <2> urban areas need to face up to how society is changing <3> urban areas face many challenges, and many opportunities <8> Skipped <9> NA
q2_attr7_concept1_task1	AFFECTIVE_RURAL - Candidate A Screen 1	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped <9> NA
q2_attr7_concept1_task2	AFFECTIVE_RURAL - Candidate A Screen 2	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped <9> NA
q2_attr7_concept1_task3	AFFECTIVE_RURAL - Candidate A Screen 3	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped <9> NA
q2_attr7_concept2_task1	AFFECTIVE_RURAL - Candidate B Screen 1	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped

		<9> NA
q2_attr7_concept2_task2	AFFECTIVE_RURAL - Candidate B Screen 2	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped <9> NA
q2_attr7_concept2_task3	AFFECTIVE_RURAL - Candidate B Screen 3	<1> Britain's rural areas deserve to be successful <2> some rural areas have had it too good for too long <3> you can't generalise too much about rural areas <8> Skipped <9> NA
q2_attr8_concept1_task1	SURROGACY - Candidate A Screen 1	<1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country <8> Skipped <9> NA
q2_attr8_concept1_task2	SURROGACY - Candidate A Screen 2	<1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country <8> Skipped <9> NA
q2_attr8_concept1_task3	SURROGACY - Candidate A Screen 3	<1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country

		<p><8> Skipped <9> NA</p>
q2_attr8_concept2_task1	SURROGACY - Candidate B Screen 1	<p><1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country <8> Skipped <9> NA</p>
q2_attr8_concept2_task2	SURROGACY - Candidate B Screen 2	<p><1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country <8> Skipped <9> NA</p>
q2_attr8_concept2_task3	SURROGACY - Candidate B Screen 3	<p><1> fight for this constituency <2> fight for this constituency and for rural areas across the country <3> fight for this constituency and for women across the country <4> fight for this constituency and for ethnic minorities across the country <8> Skipped <9> NA</p>
q2_attr9_concept1_task1	INTEREST_GROUP_YN - Candidate A Screen 1	<p><1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that (GENDER) had not yet met with them in Parliament. <2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that (GENDER) had</p>

		<p>taken the time to meet with them in Parliament.</p> <p><8> Skipped</p> <p><9> NA</p>
q2_attr9_concept1_task2	INTEREST_GROUP_YN - Candidate A Screen 2	<p><1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that (GENDER) had not yet met with them in Parliament.</p> <p><2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that (GENDER) had taken the time to meet with them in Parliament.</p> <p><8> Skipped</p> <p><9> NA</p>
q2_attr9_concept1_task3	INTEREST_GROUP_YN - Candidate A Screen 3	<p><1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that (GENDER) had not yet met with them in Parliament.</p> <p><2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that (GENDER) had taken the time to meet with them in Parliament.</p> <p><8> Skipped</p> <p><9> NA</p>
q2_attr9_concept2_task1	INTEREST_GROUP_YN - Candidate B Screen 1	<p><1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that (GENDER) had not yet met with them in Parliament.</p> <p><2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that (GENDER) had taken the time to meet with them in Parliament.</p> <p><8> Skipped</p>

		<9> NA
q2_attr9_concept2_task2	INTEREST_GROUP_YN - Candidate B Screen 2	<1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that (GENDER) had not yet met with them in Parliament. <2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that (GENDER) had taken the time to meet with them in Parliament. <8> Skipped <9> NA
q2_attr9_concept2_task3	INTEREST_GROUP_YN - Candidate B Screen 3	<1> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their disappointment that the candidate had not yet met with them in Parliament. <2> Representatives of the Urban Partnership, an organisation that represents urban areas, expressed their satisfaction that the candidate had taken the time to meet with them in Parliament. <8> Skipped <9> NA
uk_conj_u_1	If you had to choose, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA
uk_conj_u_2	And of these two candidates, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA
uk_conj_u_3	And of these two candidates, which would you prefer to have as your MP?	<1> Candidate A <2> Candidate B <9> NA

Political trust

Code	Item	Values
core_plt_1	How much do you personally trust each of the following groups or institutions?	<1> Done the section

	Please use the following scale, where 0 means you do not trust a group or institution at all, and 10 means you have complete trust.	
core_plt_1_1	The UK Government	<1> 0 - No trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Complete trust
core_plt_1_2	The UK parliament	<1> 0 - No trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Complete trust
core_plt_1_3	The British legal system	<1> 0 - No trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Complete trust
core_plt_1_4	Politicians	<1> 0 - No trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Complete trust

Support for liberal democracy (A)

Code	Item	Values
uk_frexp_grid	Do you agree or disagree with the following principles for how a political system should be organised and run?	<1> Done the section <9> NA
uk_frexp1	People should be free to criticise the government, even in times of great crisis	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frexp2	The government should be able to censor media sources that are too critical	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frassc1	This country would be better off if there were only one political party	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frassc2	The right to protest should be protected even when protestors inconvenience others	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frassc3	The government should have the power to ban organisations that promote subversive values	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_unisuff1	The universal right to vote must be questioned when so many voters are poorly informed and easily misled	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_unisuff2	All adult British citizens should have the right to vote, even individuals holding extreme views	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree

		<99> Don't know <999> NA
uk_decelec1	Our government would run better if decisions were left up to non-elected independent experts rather than politicians or the people	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_decelec2	Non-political authorities, such as the King or Queen, should never be able to overrule elected politicians	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frelect1	We should respect the results of elections, no matter which party wins	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_frelect2	Governments are justified in bending electoral rules in their favour when their opponents have also done so in the past	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_strglead	The best way to run the country would be to have a strong leader who does not have to bother with parliament or elections	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_judcnstr1	British courts should be able to overrule the government if policies are judged to be illegal	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_judcnstr2	The government should be able to ignore court rulings that are regarded as politically biased	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA

uk_legcnstr1	If Parliament hinders the work of the government, it should be ignored	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_legcnstr2	MPs should be able to question and oversee political decisions taken by the government, even when this slows down progress.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_eqlaw1	The government should be able to bend the law in order to solve pressing social and political problems	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_eqlaw2	All British people should enjoy the same legal rights, regardless of their political beliefs	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA

Support for compromise

Code	Item	Values
uk_grp_as	The random assignment of the respondent to either Group A or Group B	<1> Group A <2> Group B
uk_comp_grid_GroupA	How important, if at all, do you think each of the following are? Please answer on a scale of 0 to 10, where 0 means not at all important, and 10 means absolutely important.	<1> Done the section <9> NA
uk_comp_A_1	Elected members of parliament to engage in bargaining and compromise in modern politics?	<1> 0 - Not at all important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8

		<10> 9 <11> 10 - Absolutely important <99> NA
uk_comp_A_2	Elected members of parliament to hold firm to their party's promises and commitments?	<1> 0 - Not at all important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Absolutely important <99> NA
uk_comp_grid_GroupB	How important, if at all, do you think each of the following are? Please answer on a scale of 0 to 10, where 0 means not at all important, and 10 means very important.	<1> Done the section <9> NA
uk_comp_B_2	Elected members of parliament to hold firm to their party's promises and commitments?	<1> 0 - Not at all important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Absolutely important <99> NA
uk_comp_B_1	Elected members of parliament to engage in bargaining and compromise in modern politics?	<1> 0 - Not at all important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Absolutely important <99> NA

Political and economic conditions

Code	Item	Values
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core_sup_1	Here are three opinions about political systems. Which one comes closest to your own way of thinking?	<1> Democracy is the best political system in all circumstances <2> In certain circumstances a dictatorship could be a good thing <3> Whether we live in a democracy or under a dictatorship makes no difference to people like me <99> Don't know
core_sat_1	On the whole, how satisfied are you with the way democracy works in Britain? Please answer on the following scale, where 0 means extremely dissatisfied, and 10 means extremely satisfied.	<1> 0 - Extremely dissatisfied <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Extremely satisfied
core_sat_2	On the whole how satisfied are you with the present state of the economy in Britain? Please answer on the following scale, where 0 means extremely dissatisfied, and 10 means extremely satisfied.	<1> 0 - Extremely dissatisfied <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Extremely satisfied
core_ssc_1	How do you feel about your household's income nowadays?	<1> It is very difficult to cope on my current income <2> It is difficult to cope on my current income <3> I can just about cope on my current income <4> I can live comfortably on my current income but struggle to save <5> I can live comfortably on my current income and can save regularly <99> Don't know

Political participation (B)

Code	Items	Values
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core_ppar_1	There are different ways of trying to improve things in Britain or help prevent things from going wrong. During the last 12 months, have you done any of the following?	<1> Done the section <9> NA
core_ppar_1_1	Contacted a politician, government or local government official	<1> Yes, I have done this <2> No, I have not done this <3> Can't remember <9> NA
core_ppar_1_2	Worked in a political party or action group	<1> Yes, I have done this <2> No, I have not done this <3> Can't remember <9> NA
core_ppar_1_3	Signed a petition	<1> Yes, I have done this <2> No, I have not done this <3> Can't remember <9> NA
core_ppar_1_4	Taken part in a lawful public demonstration	<1> Yes, I have done this <2> No, I have not done this <3> Can't remember <9> NA
core_ppar_1_5	Posted or shared anything about politics online, for example on blogs, via email or on social media such as Facebook or Twitter	<1> Yes, I have done this <2> No, I have not done this <3> Can't remember <9> NA

Voting behaviour

Code	Items	Values
core_vot_1	When there is an election, while some people vote, others cannot make it to the polling station or do not participate for other reasons. If there were a *general* election next Thursday, how likely is it, if at all, that you would vote?	<1> I would definitely vote <2> I would probably vote <3> I would maybe vote <4> I probably would not vote <5> I would definitely not vote <99> Don't know
core_vot_2	Which party would you vote for?	<1> Labour <2> Conservative <3> Liberal Democrats <4 if R in Scotland> Scottish National Party (SNP) <5 if R in Wales> Plaid Cymru <6> Green Party <7> Other (open, available in core_vot_2_open) <99> Don't know <998> Skipped <999> Not Asked
core_vot_3	And have you ever abstained from participating in a general election out of protest?	<1> Yes <2> No <3> Don't know

core_vot_4	And if there were a *local* election next Thursday, how likely is it, if at all, that you would vote?	<1> I would definitely vote <2> I would probably vote <3> I would maybe vote <4> I probably would not vote <5> I would definitely not vote <99> Don't know
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Social cohesion (B)

Code	Item	Values
core_coh_1	<p>Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?</p> <p>Please answer on a scale of 0 to 10, where 0 means 'you can't be too careful in dealing with people' and 10 means that 'most people can be trusted'.</p>	<1> 0 – You can't be too careful in dealing with people <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 – Most people can be trusted <12> Don't know <99> NA
core_coh_2	<p>How much, if at all, do you trust people from the following groups?</p> <p>Please answer on a scale of 0 to 10, where 0 means 'do not trust at all' and 10 means 'trust completely'. How much do you trust ...</p>	<1> Done the section <9> NA
core_coh_2_1	...your family?	<1> 0 - Do not trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Trust completely <12> Don't know <99> NA
core_coh_2_2	...your friends?	<1> 0 - Do not trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5

		<7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Trust completely <12> Don't know <99> NA
core_coh_2_3	...people you meet for the first time?	<1> 0 - Do not trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Trust completely <12> Don't know <99> NA
core_coh_3	Thinking now about people that you meet for the first time. How much do you trust such people if they live in the same main place of residence as you?	<1> 0 - Do not trust at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Trust completely <12> Don't know <99> NA
core_coh_4	How many people, if any, are there with whom you can discuss intimate and personal matters?	(open answers) <-9> NA

Right-wing and populist attitudes

Code	Item	Values
core_pop	To what extent, if at all, do you agree or disagree with the following statements?	<1> Done the section
core_pop_1	Politicians in Parliament need to follow the will of the people	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_pop_2	What people call compromise in politics is really just selling out on one's principles	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree

		<4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_pop_3	The particular interests of the political class negatively affects the welfare of the people	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_aut_1	Troublemakers should be clearly shown that they are not wanted in society	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_aut_2	People should leave important decisions to those in charge	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_aut_3	Established norms of behaviour should not be questioned	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know

Prejudice list experiment

Code	Item	Values
prejudice	The random assignment of the respondent to either treatment or control groups	<1> Treatment group <2> Control group
uk_list_treat_dropdownx	How many of the following proposals do you oppose? We don't need to know which ones, just the number of proposals you oppose. <ul style="list-style-type: none"> • More trees should be planted in green spaces • People should be required to stop working from home and return to full-time office working • The use of cannabis should be legalised for recreational purposes • Criminal sentences should be made less severe 	<1> 0 <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <9> NA

	<ul style="list-style-type: none"> • More black actors should be hired to play fictional white film or TV characters 	
uk_list_cntrl_dropdownx	<p>How many of the following proposals do you oppose? We don't need to know which ones, just the number of proposals you oppose.</p> <ul style="list-style-type: none"> • More trees should be planted in green spaces • People should be required to stop working from home and return to full-time office working • The use of cannabis should be legalised for recreational purposes • Criminal sentences should be made less severe 	<1> 0 <2> 1 <3> 2 <4> 3 <5> 4 <9> NA

Social participation (B)

Code	Item	Values
core_spar_1	In the past 12 months, how often, if at all, have you taken part in activities...	<1> Done the section <9> NA
core_spar_1_1	...of groups or associations for leisure, sports or culture?	<1> Once a week or more <2> One to three times a month <3> Several times in the past year <4> Once in the past year <5> Never <99> Don't know <999> NA
core_spar_1_2	...of political parties, political groups or political associations?	<1> Once a week or more <2> One to three times a month <3> Several times in the past year <4> Once in the past year <5> Never <99> Don't know <999> NA
core_spar_1_3	...of charitable or religious organisations that do voluntary work?	<1> Once a week or more <2> One to three times a month <3> Several times in the past year <4> Once in the past year <5> Never <99> Don't know

		<999> NA
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Political positions 1

Code	Item	Values
core_pos_1	People have different views on the issue of competition. Where would you place your views on this scale?	<1> 0 - Competition is good, it stimulates people to work hard and develop new ideas <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Competition is harmful, it brings out the worst in people <99> Don't know
core_pos_2	People have different views on the issue of income differences. Where would you place your views on this scale?	<1> 0 - Incomes should be made more equal <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - We need larger income differences as incentives <99> Don't know
core_pos_3	People have different views on the issue of regulation of firms. Where would you place your views on this scale?	<1> 0 - The state should give more freedom to firms <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - The state should control firms more <99> Don't know

core_pos_4	People have different views on the issue of taxes and social spending. Where would you place your views on this scale?	<1> 0 - Government should decrease taxes a lot and spend much less on social benefits and services <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Government should increase taxes a lot and spend much more on social benefits and services <99> Don't know
uk_rpos_4	On this same scale, where would you place the typical person who lives in a RURAL area?	<1> 0 - Government should decrease taxes a lot and spend much less on social benefits and services <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Government should increase taxes a lot and spend much more on social benefits and services <99> Don't know
uk_upos_4	Now please think about the average person who lives in an URBAN area. Where would you place such a person on this scale?	<1> 0 - Government should decrease taxes a lot and spend much less on social benefits and services <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Government should increase taxes a lot and spend

		<p>much more on social benefits and services</p> <p><99> Don't know</p>
core_pos_5	<p>Is Britain made a worse or a better place to live by people coming to live here from other countries?</p> <p>Where would you place your views on this scale?</p>	<p><1> 0 - Worse place to live</p> <p><2> 1</p> <p><3> 2</p> <p><4> 3</p> <p><5> 4</p> <p><6> 5</p> <p><7> 6</p> <p><8> 7</p> <p><9> 8</p> <p><10> 9</p> <p><11> 10 - Better place to live</p> <p><99> Don't know</p>
uk_rpos_5	<p>Now please think about the average person who lives in a RURAL area. Do you think such a person would believe that Britain made a worse or a better place to live by people coming to live here from other countries?</p>	<p><1> 0 - Worse place to live</p> <p><2> 1</p> <p><3> 2</p> <p><4> 3</p> <p><5> 4</p> <p><6> 5</p> <p><7> 6</p> <p><8> 7</p> <p><9> 8</p> <p><10> 9</p> <p><11> 10 - Better place to live</p> <p><99> Don't know</p>
uk_upos_5	<p>Now please think about the average person who lives in an URBAN area. Do you think such a person would believe that Britain made a worse or a better place to live by people coming to live here from other countries?</p>	<p><1> 0 - Worse place to live</p> <p><2> 1</p> <p><3> 2</p> <p><4> 3</p> <p><5> 4</p> <p><6> 5</p> <p><7> 6</p> <p><8> 7</p> <p><9> 8</p> <p><10> 9</p> <p><11> 10 - Better place to live</p> <p><99> Don't know</p>
uk_pos_10	<p>Some people believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?</p>	<p><1> 0 - Economic growth should have priority</p> <p><2> 1</p> <p><3> 2</p> <p><4> 3</p> <p><5> 4</p> <p><6> 5</p> <p><7> 6</p> <p><8> 7</p> <p><9> 8</p> <p><10> 9</p>

		<11> 10 - Protecting the environment should have priority <99> Don't know
uk_rpos_10	Now please think about the average person who lives in a RURAL area. Where would you place such a person on this scale?	<1> 0 - Economic growth should have priority <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Protecting the environment should have priority <99> Don't know
uk_upos_10	Now please think about the average person who lives in an URBAN area. Where would you place such a person on this scale?	<1> 0 - Economic growth should have the priority <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Protecting the environment should have priority <99> Don't know

Political positions 2

Code	Item	Values
core_pos_6	To what extent, if at all, do you agree or disagree with the following statements?	<1> Done the section
core_pos_6_1	To reduce climate change, taxes on fossil fuels such as oil, gas and coal should be increased	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_pos_6_2	Society has reached the point where women and men have equal opportunities for achievement	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree

		<5> Strongly disagree <99> Don't know
uk_pos_6_3	The government should allow fracking to help with the cost of energy crisis	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
uk_pos_6_4	The government should build more wind farms to help with the cost of energy crisis	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know

Status threat

Code	Item	Values
core_thr_1	In our society, there are groups which tend to be towards the top and groups which tend to be towards the bottom. Below is a scale that runs from the top to the bottom. Where would you put yourself on this scale today?	<1> 10 - Top <2> 9 <3> 8 <4> 7 <5> 6 <6> 5 <7> 4 <8> 3 <9> 2 <10> 1 <11> 0 - Bottom <99> Don't know
core_thr_2	Where would you put yourself on this scale in 5 years time?	<1> 10 - Top <2> 9 <3> 8 <4> 7 <5> 6 <6> 5 <7> 4 <8> 3 <9> 2 <10> 1 <11> 0 - Bottom <99> Don't know

Political deprivation (B)

Code	Item	Values
uk_poldep	Using a 0 to 10 scale, where 0 means 'politicians don't care about my area at all' and 10 means	<1> Done the section <9> NA

	'politicians care a lot about my area', how much if at all do you think...	
uk_poldep_n	...politicians care about your area at the moment?	<1> 0 - Politicians don't care about my area at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Politicians care a lot about my area <12> Don't know <99> NA
uk_poldep_p	...politicians cared about your area 30 years ago?	<1> 0 - Politicians don't care about my area at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Politicians care a lot about my area <12> Don't know <99> NA
uk_poldep_f	...politicians will care about your area in 30 years from now?	<1> 0 - Politicians don't care about my area at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Politicians care a lot about my area <12> Don't know <99> NA

Economic deprivation (B)

Code	Item	Values
uk_ecodep	Using a 0 to 10 scale, where 0 means 'my area is a lot less financially well off than other areas in the United Kingdom' and 10 means 'my area is a lot more financially well off than other areas of the United Kingdom', how financially well off...	<1> Done the section <9> NA
uk_ecodep_n	...do you consider your area at the moment compared to other areas of the United Kingdom?	<1> 0 - A lot less financially well off <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - A lot more financially well off <12> Don't know <99> NA
uk_ecodep_p	...do you think your area was 30 years ago compared to other areas in the United Kingdom?	<1> 0 - A lot less financially well off <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - A lot more financially well off <12> Don't know <99> NA
uk_ecodep_f	...do you think your area will be 30 years from now compared to other areas in the United Kingdom?	<1> 0 - A lot less financially well off <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - A lot more financially well off <12> Don't know <99> NA

Political interest, information & efficacy

Code	Item	Values
core_int_1	How interested, if at all, would you say you are in politics?	<1> Very interested <2> Quite interested <3> Hardly interested <4> Not at all interested
core_inf_1	Where do you get most of your news on political matters? Please select the most important source.	<1> Television <2> Printed newspapers <3> Radio <4> Websites <5> Online social networks <6> Not sure
core_eff_1	To what extent, if at all, do you agree or disagree with the following statement: I consider myself well qualified to participate in politics.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know
core_ruc_1	In your opinion, in Britain, how strong, if at all, are the conflicts between people who live in cities and people who live in rural areas, or are there not any conflicts between people who live in cities and people who live in rural areas?	<1> Very strong <2> Strong <3> Not very strong <4> There are not any conflicts <5> Don't know
core_pos_8	How fair or unfair do you think the income distribution is in Britain?	<1> Very fair <2> Somewhat fair <3> Neither fair nor unfair <4> Somewhat unfair <5> Very unfair <6> Don't know
core_pos_9	In political matters, people talk of 'the left' and 'the right'. How would you place your views on this scale, generally speaking?	<1> 0 - Left <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Right <12> Don't know

Feeling thermometers (B)

Code	Item	Values
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uk_feel	Using the 0-10 scale below, we'd like you to rate how you feel about the following groups of people. On this scale, 0 means 'strongly unfavourable', 5 means you have 'no feelings either way', and 10 means 'strongly favourable'.	<1> Done the section <9> NA
uk_feel_1	Urban people	<1> 0 - Strongly unfavourable <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 - No feelings either way <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Strongly favourable <99> Don't know <999> NA
uk_feel_2	Rural people	<1> 0 - Strongly unfavourable <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 - No feelings either way <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Strongly favourable <99> Don't know <999> NA
uk_feel_3	Conservative voters	<1> 0 - Strongly unfavourable <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 - No feelings either way <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Strongly favourable <99> Don't know <999> NA
uk_feel_4	Labour voters	<1> 0 - Strongly unfavourable <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 - No feelings either way <7> 6

		<8> 7 <9> 8 <10> 9 <11> 10 - Strongly favourable <99> Don't know <999> NA
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Ethnic antagonism (A)

Code	Item	Values
uk_ethant	To what extent, if at all, do you agree or disagree with each of the following statements?	<1> Done the section <9> NA
uk_ethant_1	I would be happy for my children or grandchildren to attend a school which is very ethnically diverse.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_2	Discrimination against white people is as big a problem today as discrimination against black people and other minorities.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_3	Racial discrimination is the main reason why many black and minority ethnic households remain in poverty.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_4	Immigrants contribute a great deal to British society and culture.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_5	Some ethnic groups teach their children values which are incompatible with British culture.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_6	I would not like one of my close relatives to marry a person from a different racial or ethnic group.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree

		<4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
uk_ethant_7	For people like me, life in our country is better today than it was 50 years ago.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
core_thr_3	Things have changed so much that I often feel like a stranger in my own country.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA

Nationalism (B)

Code	Item	Values
core_nat_1	Some people say that the following things are important for being truly British. Others say they are not important. How important do you think it is...	<1> Done the section <9> NA
core_nat_1_1	...to have been born in Britain?	<1> 0 - Very important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Not at all important <12> Don't know <99> NA
core_nat_1_2	...to be able to speak English?	<1> 0 - Very important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Not at all important

		<12> Don't know <99> NA
core_nat_1_3	...to have British ancestry?	<1> 0 - Very important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Not at all important <12> Don't know <99> NA
core_nat_1_4	...to respect British institutions and laws?	<1> 0 - Very important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Not at all important <12> Don't know <99> NA
core_nat_1_5	...to share British culture?	<1> 0 - Very important <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Not at all important <12> Don't know <99> NA

Conspiracy beliefs (B)

Code	Item	Values
core_con	To what extent, if at all, do you agree or disagree with each of the following statements?	<1> Done the section <9> NA
core_con_1	Even though we live in a democracy, a few people will always run things anyway.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree

		<4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
core_con_2	Big events like wars, recessions, and the outcomes of elections are controlled by small groups of people who are working in secret against the rest of us.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA
core_con_3	Media coverage about politics in Britain is biased.	<1> Strongly agree <2> Somewhat agree <3> Neither agree nor disagree <4> Somewhat disagree <5> Strongly disagree <99> Don't know <999> NA

National pride (B)

Code	Item	Values
core_npr_1	People have different views about themselves and how they relate to the world. How close, if at all, do you feel to each of the following?	<1> Done the section <9> NA
core_npr_1_1	Your village, town or city	<1> 1 - Very close <2> 2 <3> 3 <4> 4 <5> 5 - Not close at all <99> Don't know <999> NA
core_npr_1_2	Your county, region, district	<1> 1 - Very close <2> 2 <3> 3 <4> 4 <5> 5 - Not close at all <99> Don't know <999> NA
core_npr_1_3	Your country	<1> 1 - Very close <2> 2 <3> 3 <4> 4 <5> 5 - Not close at all <99> Don't know <999> NA

Affective polarization (B)

Code	Item	Values
core_pol_1	Please think now specifically about people from the countryside. When you think about people from this group, to what extent, if at all, do you think each of the following characterises these people?	<1> Done the section <9> NA
core_pol_1_1	Arrogance	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA
core_pol_1_2	Open-mindedness	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA
core_pol_1_3	Selfishness	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people

		<12> Don't know <99> NA
core_pol_1_4	Patriotism	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA
core_pol_2	Please think now specifically about people from big cities. When you think about people from this group, to what extent, if at all, do you think each of the following characterises these people?	<1> Done the section <9> NA
core_pol_2_1	Arrogance	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA
core_pol_2_2	Open-mindedness	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know

		<99> NA
core_pol_2_3	Selfishness	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA
core_pol_2_4	Patriotism	<1> 0 - Does not characterise them at all <2> 1 <3> 2 <4> 3 <5> 4 <6> 5 <7> 6 <8> 7 <9> 8 <10> 9 <11> 10 - Fully characterises these people <12> Don't know <99> NA

Geographical indicators

Code	Item	Values
degurba_l1	The respondent's place of living categorised according to DEGURBA Level 1	<1> Cities <2> Town and semi-dense areas <3> Rural areas
degurba_l1	The respondent's place of living categorised according to DEGURBA Level 2	<1> Cities <2> Dense towns <3> Semi-dense towns <4> Suburban areas <5> Villages <6> Dispersed rural areas <7> Mostly uninhabited rural areas
fua	The respondent's place of living according to the OECD	<1> Functional urban area

	categorisation of functional urban areas	
area_code	Anonymised area code of the respondent's place of living	(code)
lad	Local Authority District of the respondent's place of living	(name)